

KRAYON

Press Release
No embargo



Krayon unveils the Anyday in rose gold

Krayon introduces the second edition of the Anyday, a contemporary wristwatch featuring a pioneering mechanism that displays the month in full, at a single glance. Crafted in 18K rose gold and paired with a two-tone anthracite grey dial, the highly anticipated sequel retains the same distinctive architecture, elegant proportions and intuitive calendar display that defined Anyday from the outset—while offering a new visual identity: warmer in presence, quieter in tone, and resolutely contemporary.

Anyday is the first mechanical watch to deliver a full view of the month on a dial. It is a calendar complication conceived not as a demonstration of complexity, but as an everyday tool: instinctive, reassuring, and remarkably simple to live with.

With just one glance, the wearer can read the time, locate the date within the month, and see how the weeks ahead will be shaped. In doing so, Anyday does more than measure time—it lays it out in front of you, as naturally as the page of one's personal agenda.

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An agenda on the wrist

At its core, Anyday remains faithful to classical watchmaking: hour and minute hands provide immediate timekeeping clarity, framed by a clean chapter ring with twelve applied hour markers. Yet the watch's true signature lies at the edge of the dial.

A fixed ring marked from 1 to 31 forms the foundation of the display. A discreet crescent moon indicator—gliding along the periphery—points to the current date and advances day by day. The wearer is therefore never shown a fragment of the month, but the month itself, laid out in full.

This calendar is designed to answer the questions we ask most often—not in theory, but in daily life:

Is the 10th on a weekday?

Does the 15th fall during the weekend?

How many working days remain before the end of the month?

The answer is always there, present, and visible—without opening a phone, without checking a diary, without breaking concentration.

Colour becomes information

In this rose gold edition, the dial's anthracite grey palette sharpens the readability of the calendar with a greater play in contrast. The month is organised with a clear visual rhythm, thanks to two superimposed discs hand-painted by André Martinez, a craftsman based in Le Locle: weekdays appear in one tone (anthracite), and weekends in another (gold), creating an intuitive five-and-two cadence that generates a balanced design around the dial.

This day-of-week awareness is not displayed with words, windows, or abbreviations—only through colour. The result is effortless: the entire month can be read instinctively, even at a quick glance.

Both the date and the day of the week can be corrected by pulling the crown, at position one, and turning it:

- clockwise to advance the date
- anti-clockwise to correct the day of the week

A romantic story, rooted in the seasons

Before the launch of Anyday, Krayon released a short film depicting the following scene:

A squirrel has a question from his friend, the bear:

“Would you like to watch the sunrise with me, on March 5th?”

The bear replies:

“Anyday for you.”

The answer is tender—but significant. Bears hibernate for roughly three months each year, but never for the exact same length of time. The bear's promise to wake up for his friend, whenever he needs him, shows the strength of their bond. But the squirrel chose March 5th with purpose. In 2025, that date marked Jīngzhé in the lunar calendar—the moment when hibernating creatures awaken, stirred by the return of spring.

This is the kind of story that resonates deeply with Krayon: it is anchored in something observable, natural, and cyclical. And it mirrors what Anyday offers on the wrist—a daily relationship with time,

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practical and organised, yet always connected to the way we live, in the present or in anticipation of moments ahead.

The four extra days: clarity at the end of every month

A full-month display comes with a subtle challenge: how does one make the end of the month immediately legible?

If the 31st and the 1st were placed directly side by side, the eye might naturally assume the “1” belongs to the next month. In an agenda, that would be confusing. On the wrist, it becomes harder to comprehend.

Krayon’s solution is both simple in appearance and remarkably clever in construction: four discreet dots are placed at 6 o’clock, positioned between 31 and 1.

These dots act as a gentle visual buffer—an elegant pause between months—ensuring the wearer never loses their place in the calendar.

But they are more than a spacing device. They extend the logic of Anyday.

By adding four additional positions to the traditional 31-day layout, the calendar display reaches 35 positions in total—exactly five full weeks. This is why Anyday offers such an unusually complete overview: it is not constrained by the conventional limits of calendar design.

And these four dots carry meaning:

- they reveal the day-of-week rhythm for the first four days of the next month, using the same weekday/weekend coding
- they also provide a reference point for the closing days of the previous month, anchoring the display in continuity rather than interruption

In short, these four extra days connect what has just passed with what is about to begin—making the month feel not segmented, but fluid.

A mechanical first, designed for daily life

Anyday follows a deliberately practical principle: each month is treated as a 31-day month, meaning the wearer performs only five manual corrections per year, for months with 28 or 30 days.

It is the same simplicity as a classic calendar watch—but expressed with far greater clarity and far more information continuously available on the dial.

At midnight, the indication advances with extraordinary precision: the day jumps forward instantly, powered by a system that accumulates energy over 24 hours and releases it in a fraction of a second.

The automatic passage from the 31st to the 1st is equally instantaneous, preserving the calm, confident rhythm of the display.

18K rose gold, 39 mm, and 378 components of ingenuity

This new edition retains the exact dimensions of the original model:

- 39 mm in diameter
- 9.5 mm in thickness

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The case is crafted in 18K rose gold, paired with a modern anthracite grey dial that renders the calendar display incredibly legible.

Inside lies the same in-house movement: Calibre C032, composed of 378 components, including two cams at the core of the calendar mechanism:

- one cam charged every 24 hours to drive the instantaneous daily jump
- one larger cam controlling the date progression and the end-of-month transition

From the movement decoration to the dial, the watch showcases high-end finishing: sharp chamfers and inward angles, bridges whose inner contours echo the Neuchâtel lakeshore, a main plate animated by Krayon waves and, and a guilloché dial whose 'Y' motif is unmistakably the brand's signature.

Anyday: a new language of calendar watchmaking

Anyday embodies Krayon's philosophy: to create complications that are genuinely new, mechanically demanding, and yet natural to understand—designed not for occasional admiration, but for everyday life.

In a world that constantly asks us to check, scroll and confirm, Anyday offers an alternative: a calm overview of the month ahead, rendered with precision and beauty—by a reliable mechanical companion.

Krayon and its founder

Founded in Neuchâtel, Switzerland, by watchmaking engineer-designer **Rémi Maillat**, Krayon has built its identity around a singular discipline: transforming complex astronomical and calendar calculations into beautiful mechanical expressions. For Maillat, each project begins with a sketch — a "*coup de crayon*" in French — before evolving into a patented movement conceived entirely in-house.

The brand unveiled its vision in 2017 with Everywhere (Calibre C020), its very first timepiece, laying the conceptual and technical foundations of its approach to contemporary watchmaking. In 2018, this model was awarded the *Best Watchmaking Innovation Prize* at the Grand Prix d'Horlogerie de Genève (GPHG) and is protected by a patent.

Continuing this trajectory, Anywhere (Calibre C030) extended the brand's exploration to the measurement of natural time. In 2022, it was honoured with the *Calendar and Astronomy Prize* at the GPHG. Together, these two distinctions highlight the consistency and coherence of the brand's creative direction from its earliest creations onward.

With the Anyday model and its Calibre C032, which consists of 378 components, Krayon continues to advance its original calendar mechanisms—combining precise engineering with a design suited for everyday wear.

Press Relations

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Technical Specifications

Model name :

- Krayon *Anyday*
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Movement : Caliber 032

- Diameter : 35.40 mm
 - Thickness : 5.00 mm
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Functions :

- Hour and minutes
 - Simple calendar
 - Days of the week
 - Planner: Permanent indication of every day and date for the current month
 - Automatic update at the end of the 31 days months
 - Permanent indication of day and date for the 4 last days of previous month and the 4 first days of the next month
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Specifications :

- Power reserve: 72 hours
 - Frequency: 3 Hz
 - Manual winding, with stopwork
 - 46 jewels
 - 378 components
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Displays:

- Central hour and minute display
 - Date display along periphery, indicated by a moving crescent moon
 - Day of the week indicated by color (distinguishing weekdays from weekends)
 - First week of the following month indicated by four small dots positioned at 6 o'clock
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Watch: Anyday

- Reference : C032-02
- Diameter: 39 mm
- Thickness: 9.5 mm
- Water resistant: 30m
- 18K rose gold case
- Guilloché central dial section featuring Krayon's exclusive stylized "Y" logo, set on anthracite sunburst dial
- Anthracite lizard leather strap
- 18K rose gold pin buckle